



Professor Ghassan Aouad

Chancellor of Abu Dhabi University, Past President ...
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What does it take to redefine higher education as a force for regional transformation?

In this feature, Professor [Professor Ghassan Aouad](#), Chancellor of [Abu Dhabi University](#) (ADU) shares how Gulf universities are no longer content to follow best practices — they're helping to shape them. From AI and entrepreneurship to cultural fluency and ethical judgment, this story explores how a strategic, values-driven model is equipping students for a fast-changing, globalized world.



Inside the article:

- ✓ How Gulf universities are aligning with national transformation goals
- ✓ The shift from graduate employability to job creation
- ✓ Why intelligence today is plural — not just about IQ
- ✓ How global relevance starts with cultural identity



Read the full article: <https://lnkd.in/gEBhvaKj>

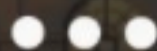
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And while ADU's journey continues, it is part of a broader story — a regional movement of Gulf universities working together to redefine what higher education can and should be. My message to fellow educators and institutional leaders is simple: this is our moment. Let's use it not just to adapt — but to imagine, build and lead.

Professor Ghassan Aouad, Chancellor of Abu Dhabi University (ADU)



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