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Abu Dhabi University In collaboration with

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## 2<sup>nd</sup> International Conference on Advancing Sustainable Futures (ICASF 2024)

Conference Theme:

### Innovation and Digital Transformation for Sustainable Futures

*Physical and Virtual Presentations*

<https://www.adu.ac.ae/adu-icasf>

11 -12 December 2024 TBA, Abu Dhabi



As we pave the way for the 2nd International Conference on Advancing Sustainable Futures (ICASF 2024), we align ourselves with an era that is increasingly marked by technological advancements, particularly in the realm of Artificial Intelligence (AI). This period is not only about technological breakthroughs but also about integrating these advancements within the fabric of our societal, environmental, and economic frameworks. As the UAE embarks on its monumental lunar mission, the principles of sustainability, underpinned by the United Nations' 17 Sustainable Development Goals, become ever more relevant—encompassing Innovation, Digital transformation, Technology, People and Culture, Environment, and Economics.

In the context of the AI era, ICASF 2024 is dedicated to exploring the synergies between AI technologies and sustainable development, aiming to uncover solutions that are not only innovative but also equitable, environmentally friendly, and economically viable. Our discussions will delve into the transformative power of AI and digital technologies, and how they can be harnessed to foster advancements in various sectors, from space exploration to sustainable development on Earth.

This pivotal conference will explore the future of sustainability and innovation, emphasizing the transformative potential of AI in the realm of digital transformation and how it shapes our world.

### **Conference objectives**

The conference has the following objectives:

- To provide a dynamic forum for international researchers, innovators, and practitioners to discuss, share, and exchange groundbreaking ideas and findings in the intersection of innovation, digital transformation, and sustainability, with a special emphasis on the role of AI.
- To build a worldwide network of thought leaders dedicated to incorporating AI and various technologies with sustainable development goals, promoting interdisciplinary cooperation and the exchange of ideas to develop innovative solutions.
- To equip decision-makers with up-to-date research and insights to inform policies and strategies for sustainable innovation and digital transformation.
- To showcase AI-driven innovations and their potential contributions to environmental, social, and economic sustainability.

<b>Innovations in Science and Engineering</b>	
• Innovation for Climate Resilience in the Digital Era	• Municipal and Hazardous Waste Management, Emerging Contaminants, and Remediation
• Renewable Energy Innovations in the Digital Age	• Innovative Policies and Regulations in the Digital Era
• Sustainable Technologies and Innovations	• Sustainable Construction and Materials - Sustainable Cities and Architecture
• Circular Economy and Sustainable Product Design	• Remediation of Contaminated Sites and Land Rehabilitation
• Sustainable Water Resources and Marine Environment	• Electrification and Digital Energy Solutions
• Sustainable Industrial and Mining Processes	• Advancing Aerospace Technology for Sustainable Futures
<b>Digital Transformation in Business Management and Law</b>	<b>Green IT Innovation</b>
• Sustainable Innovation, Entrepreneurship, and Management Practices	• Green IT for Sustainable Communication and Communities
• Corporate Governance and Social Responsibility in the Digital Era	• Building Cybersecurity Capacity for Sustainability
• Legal Frameworks and Ethics for Sustainability	• Designing Green IT Solutions for Sustainability
• Innovative Approaches in Digital Marketing and Media for Sustainable Tourism	• Developing Innovative Green IT Solutions for a Sustainable Future
• Innovation and Digital Transformation for Global Sustainability of all Countries: Opportunities and Challenges	• Policies and Standards for a Digital Transformation with Green IT Innovations
• Organizational Strategy and Leadership in Digital Era	• Cloud Computing and Virtualization for Green IT Solutions
• Digital Legal Compliance and Regulatory Frameworks for Business Sustainability	• Sustainability, Online Community, and Culture
<b>Sustainable Education for Innovation and Digital Transformation</b>	<b>Shaping Tomorrow: Health, Nutrition, and Social Science Advancements</b>
• Curriculum Frameworks and Accreditation for Education in Digital Era	• Digital Transformation in Sustainable Agriculture
• Building Eco-Friendly Educational Spaces	• Digital Transformation in Food Security and Nutrition
• Innovative Educational Technologies in the Digital Era	• Challenges of Digital Transformation for Food Security and Nutrition
• Teacher Training and Professional Development in the Digital Era	• Digital Transformation in Environmental Sustainability
• Digital Literacy and Skills Development for Lifelong Learning	• Innovative collaborations in digital health and care
• Integrating Environmental Education into Digital Curriculum for Sustainability	• Water-energy-food nexus digitalization and innovation
• Global Citizenship and Sustainable Development Goals (SDGs)	• Digital Transformation in Healthcare
• Role of Chatbots in Enhancing Learning Experiences	• Personalized and person-centered health and care
• Inclusive Education	• Food Creation and Innovation

<b>Technological Innovations in AI for Sustainable Environmental Practices</b>	<b>Philanthropy and Corporate Social Responsibility in Digital Age</b>
<ul style="list-style-type: none"> <li>AI and Machine Learning Applications for a Sustainable Economy</li> </ul>	<ul style="list-style-type: none"> <li>Philanthropy in the Digital Age</li> </ul>
<ul style="list-style-type: none"> <li>Civil Engineering Innovations</li> </ul>	<ul style="list-style-type: none"> <li>Innovative Corporate Social Responsibility (CSR) Strategies from Leading organizations</li> </ul>
<ul style="list-style-type: none"> <li>IoT for Smart Sustainable Ecosystems</li> </ul>	<ul style="list-style-type: none"> <li>Ethical Considerations in Philanthropy and CSR while navigating Digital Responsibilities</li> </ul>
<ul style="list-style-type: none"> <li>Quantum Computing and its Applications</li> </ul>	<ul style="list-style-type: none"> <li>Digital Solutions for Environmental Sustainability</li> </ul>
<ul style="list-style-type: none"> <li>Cybersecurity in the Digital Transformation Era</li> </ul>	<ul style="list-style-type: none"> <li>Community Engagement in the Digital Age: Local Involvement for Sustainable Development</li> </ul>
<ul style="list-style-type: none"> <li>Environmental Sustainability and Digital Tech</li> </ul>	<ul style="list-style-type: none"> <li>Digital Health Initiatives: Bridging Gaps in Healthcare Disparities through Corporate Philanthropy</li> </ul>
<b>Advancing Antipoverty Solutions: Bridging Innovation, Sustainability, and Digital Transformation</b>	<b>Sustainable Project Management: Leveraging AI and Disruptive Technologies</b>
<ul style="list-style-type: none"> <li>Addressing Social Inequities and Vulnerabilities through digital transformation and AI adoption</li> </ul>	<ul style="list-style-type: none"> <li>AI/ML Models for Predictive Analysis and Adaptive Project Planning.</li> </ul>
<ul style="list-style-type: none"> <li>Gender Equality and Poverty: Closing the Gap in a digital era</li> </ul>	<ul style="list-style-type: none"> <li>AI-Enabled Early Warning Systems for Project Resilience.</li> </ul>
<ul style="list-style-type: none"> <li>Building Sustainable Livelihoods in the Digital Age</li> </ul>	<ul style="list-style-type: none"> <li>Disruptive Technologies (GenAI, IoT, Blockchain) for Project Resource Optimization.</li> </ul>
<ul style="list-style-type: none"> <li>Promoting Ethical AI and Responsible Innovation for Poverty reduction</li> </ul>	<ul style="list-style-type: none"> <li>Sustainable Project Management in the Digital Era.</li> </ul>
<ul style="list-style-type: none"> <li>Fostering Digital Inclusion and Access to Opportunities</li> </ul>	<ul style="list-style-type: none"> <li>AI-Enabled Platforms for Stakeholders' Engagement and Collaboration.</li> </ul>
<ul style="list-style-type: none"> <li>Empowering Disadvantaged Communities through Technology: Grassroots Approaches to Poverty reduction</li> </ul>	<ul style="list-style-type: none"> <li>Project Performance Sustainability Metrics</li> </ul>
<ul style="list-style-type: none"> <li>Leveraging Education and Skill Development for Economic Empowerment in the Digital Landscape</li> </ul>	<ul style="list-style-type: none"> <li>Ethical and Social Issues Related to the Use of AI in Project Management.</li> </ul>
<b>Financial Implications of Innovation and Digital Transformation for Sustainable Futures</b>	
<ul style="list-style-type: none"> <li>Fintech for inclusivity and sustainability</li> </ul>	<ul style="list-style-type: none"> <li>Strategic commodities and financial markets</li> </ul>
<ul style="list-style-type: none"> <li>Corporate finance and net zero</li> </ul>	<ul style="list-style-type: none"> <li>Transition risk management</li> </ul>
<ul style="list-style-type: none"> <li>Financial aspects of Nature positive business</li> </ul>	<ul style="list-style-type: none"> <li>Financial and economic aspects of critical commodity mining</li> </ul>
<ul style="list-style-type: none"> <li>Financialisation of green energy commodities</li> </ul>	<ul style="list-style-type: none"> <li>Innovation in Green Accounting and FinTech</li> </ul>

In addition, undergraduate and postgraduate students can present their early research findings at the conference.

## ICASF 2024 CALL FOR PAPERS

Scholars, decision-makers, researchers, and practitioners interested in a sustainable future and innovation in the digital transformation era will benefit from this conference. Academic institutions, government departments, and private sector organizations will be exposed to state-of-the-art research in topical and important areas.

Academics, practitioners, and research students are now invited to submit:

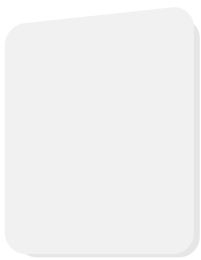
- Working Papers (based on the submission of abstracts of work in progress)
- Full Papers (all Full Paper submissions will be subject to a double-blind peer review)
- Doctoral students are also invited to submit papers to the Doctoral Colloquium

If you are unable to physically attend the conference but wish to present your research to our global community, you can participate as a virtual presenter.

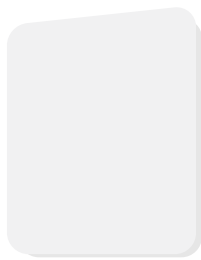
## KEY DATES

- Call for Papers: **15 May 2024**
- Abstract or Short Paper submission: **25 June 2024**
- Decision about Abstracts Acceptance: **15 July 2024**
- Full Paper submission: **15 September 2024**
- Decisions about Papers acceptance: **1 October 2024**
- Conference: **11 - 12 December 2024**
- Conference registration deadline: **15 October 2024**
- Submission details and guidelines can be found on the conference website:  
<https://www.adu.ac.ae/adu-icasf>

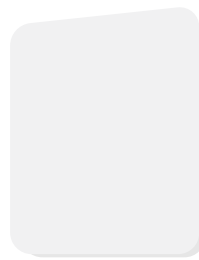
## KEYNOTE SPEAKERS



**Prof. Amal  
El Fallah  
Seghrouchni**  
*Executive President  
of the Moroccan  
International Center for  
Artificial Intelligence,  
Full Professor at  
Sorbonne University*



**TBA**



**TBA**

## CONFERENCE PANELS DISCUSSION

- AI-Driven Innovation: Pioneering Sustainability in the Digital Transformation Era



**Mr. Abhinav Purohit**

*Chief Expert, Middle East & Central Asia Region for Huawei Consulting*



**Dr. Mohamed El Sabbagh**

*Chief Technology Officer, Abu Dhabi Chamber of Commerce*



**Mr. Zheng Li**

*Co-Founder, VP of Product and Sales, Anxinsec (AB) Technology Co., Ltd.*



**Dr. Mohammed Al-Surf,**

*Director of the Carbon Department at Tilad Environment. Founder of the Sustainability Professionals in Saudi Arabia Network (SPSA)*



**Dr. Hamad Odhabi**

*Vice Chancellor for Financial and Administrative Affairs, Abu Dhabi University*



**Mr. Shaik Hamdan**

*CEO of NEXT IT & SYSTEMS LLC*

- Empowering Inclusion and Change through Innovation: Aligning Higher Education with SDGs in the Digital Transformation Era



**Prof. Mohamed Dhiaf**

*President of Liwa College, Professor of Operations & Supply Chain Management*



**Dr. Ebrahim Al Khajeh**

*Division Director of Human Capital at Abu Dhabi Customs*



**Dr. Jassim Al Awadhi**

*Industry Advisory Committee chairman at Higher Colleges of Technology*



**Prof. Dr. Monika Maria Möhring**

*Dean, Department of Management and Communication, Technical University of Middle Hesse, Giessen/Friedberg, Germany*

## CONFERENCE PANELS DISCUSSION

- Navigating Finance and Audit for ESG in the Era of Innovation and Digital Transformation



**Prof. Brian Lucey**

*Professor of International Finance at Trinity Business School in Dublin, Editor of the International Review of Economics and Finance Journal*

- Driving Change: Innovation in Anti-Poverty solutions, Philanthropy and Corporate Social Responsibility, for Sustainable futures



**Sajeda Shawa**

*Head of the office - OCHA UAE, Head of Humanitarian Advisory Team - UAE, United Nations Office for the Coordination of Humanitarian Affairs (OCHA)*

- In Beyond Borders: The Strategic Role of Universities in Fostering Global Peace and Tolerance



**Dr. Mouza Al Shehhi**

*Director of the UN Women - UAE Liaison Office of the GCC*

- Building Sustainable Futures in the Digital Era: The Synergistic Role of Universities and Industry in Fostering Employability and Workforce Readiness





## PUBLICATION OPPORTUNITIES

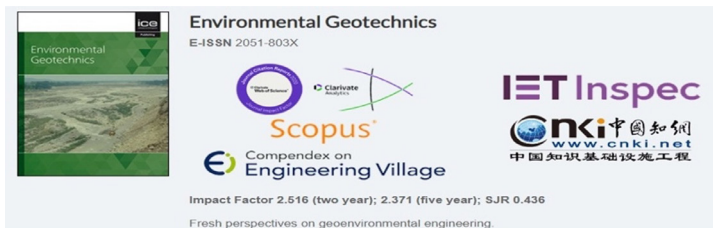
Full papers submitted to ICASF 2024 will be considered for publication in a number of Scopus-outlets:

### Springer Book Series:



### Scopus Indexed Journals:

- A special issue for the Science, Health, and Engineering Sustainability theme areas of the journal: Institution of Civil Engineers (ICE) - Journal Environmental Geotechnics (Q2)



- A special issue in Nutrition and Health international peer-reviewed journal (Q2)



- A special issue in Sustainability Journal (Q2)



- A Special Issue in Sustainable Lifestyle, Nutrition, and Public Health Journal - Frontiers in Nutrition (Q1)



- Special Issue in Development and Sustainability in Economics and Finance



- A special Issue in Sustainable Futures Journal  
*\*papers are welcome that address issues around the financial aspects of critical green energy commodities, stranded assets and new forms of transition risk mitigation*



- A special Issue in Research in International Business and Finance Journal  
*\*Papers are welcome that address advancements in green finance, the role of fintech in promoting sustainable practices, financial strategies for achieving net-zero emissions, and the economic impacts of adopting nature-positive solutions*



- Management of Environmental Quality: An International Journal (Q1)



- Sustainable Production and Consumption Journal (Q1)

## PUBLICATION OPPORTUNITIES



- A special issue on Innovative Approaches in Toxics Research: Paving the Way for Sustainable Futures in an indexed WOS Journal (Q1).
- A special issue on Digital Innovations in Water Management: Navigating Towards Sustainable Futures in an indexed WOS Journal (Q2).



- Corporate Social Responsibility and Environmental Management (Q1)

*Disclaimer: All submitted paper need to follow the usual review process and guidelines by the journal*

The Conference will be composed of two types of contributions:

- **Full Papers** – These include mainly accomplished research results and have 8 pages at the maximum (5,000 words).
- **Short Papers** – These are mostly composed of work in progress reports or fresh developments and have 3-4 pages at maximum (1500 words).

## ENQUIRIES

Email contact: [ICASF2024@adu.ac.ae](mailto:ICASF2024@adu.ac.ae)

Conference website: <https://www.adu.ac.ae/adu-icasf>

## CONFERENCE ADVISOR



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## International Scientific Committee Members

<b>Prof. Dr. Stefano Bresciani</b> , <i>Professor of Management, University of Turin, Turin, Piedmont, Italy University of Nicosia, Nicosia, Cyprus</i>	<b>Prof. Patrice Piccardi</b> , <i>Professor and Head of Marketing, Burgundy School of Business, Université Bourgogne Franche-Comté, Dijon, France.</i>
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<b>Prof. Sultan Tarawneh</b> , <i>Professor of Construction Engineering Management, Mutah University</i>	<b>Prof. Dr. Wolfgang Amann</b> , <i>Professor of Strategy and Leadership, HEC Paris in Qatar</i>
<b>Prof. Stéphane GOUTTE</b> , <i>Professeur des Universités -University Paris-Saclay, UMI SOURCE, UVSQ, IRD, France.</i>	<b>Prof. Brian M Lucey</b> , <i>Editor, International Review of Economics and Finance</i>
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<b>Prof. Corrado Crocetta</b> , <i>Professor at University of Bari</i>	<b>Prof. Pierpaolo D'Urso</b> , <i>Professor of Statistics, Università di Roma Sapienza</i>
<b>Dr. Gerarda Fattoruso</b> , <i>Senior Researcher (RTD-B) in Mathematical methods, University of Foggia and Neoma BS, Rouen</i>	<b>Dr. Giuseppe Lucio Gaeta</b> , <i>Assistant Professor at University of Naples - L'Orientale</i>
<b>Prof. Roberta Montinaro</b> , <i>Professor of Private Law, University of Naples - L'Orientale</i>	<b>Dr. Biagio Simonetti</b> , <i>Associate Professor of Statistics, University of Sannio</i>
<b>Prof. Massimo Squillante</b> , <i>Professor of Maths for economics, University of Sannio</i>	<b>Michele Gallo</b> , <i>Professor of Statistics, University of Naples - L'Orientale</i>

## Internal Scientific Committee Members

Track	Title		
Track 1	<b>Digital-driven Innovation in Science and Engineering</b>		
	<b>Prof. Evan Paleologos,</b> <i>Professor of Engineering and Project Management</i>	<b>Prof. Sharul Sham Bin Dol,</b> <i>Professor of Mechanical Engineering</i>	<b>Dr. Mohamed El Kaftangui,</b> <i>Associate Professor of Architecture</i>
Track 2	<b>Digital transformation in Business Management, Finance, and Law</b>		
	<b>Prof. Salam Abdallah,</b> <i>Professor of MIS</i>	<b>Dr. Amit Kumar,</b> <i>Assistant Professor of Management</i>	<b>Dr. Dina Imad,</b> <i>Assistant Professor of Public Law</i>
Track 3	<b>Sustainable Education for Innovation and Digital Transformation</b>		
	<b>Prof. Ghanem Al Bustami,</b> <i>Professor of Development &amp; Education Psychology</i>	<b>Prof. Jolly Jacob,</b> <i>Professor of Chemistry and Chair of the Department of Applied Sciences</i>	
Track 4	<b>AI and Green IT: Innovations in Technology</b>		
	<b>Prof. Adel Khelifi,</b> <i>Professor of Computer Science and Information Technology</i>	<b>Dr. Murad Al-Rajab,</b> <i>Assistant Professor of Computer Science and IT</i>	<b>Dr. Shehzad Ashraf,</b> <i>Associate Professor in Cyber Security Engineering</i>
Track 5	<b>Shaping Tomorrow: Health, Nutrition, and Social Science Advancements</b>		
	<b>Prof. Nauman Khalid,</b> <i>Professor of Nutrition</i>	<b>Dr. Afsheen Raza,</b> <i>Associate Professor of Molecular Biology</i>	<b>Dr. Haleema Al Sabbah,</b> <i>Associate Professor of Public Health</i>
	<b>Dr. Nisreen Alwan,</b> <i>Associate Professor of Environmental Health and Safety and Associate Dean of Academic Affairs</i>		
Track 6	<b>Sustainable Project Management: Leveraging AI and Disruptive Technologies</b>		
	<b>Dr. Khalil Rahi,</b> <i>Assistant Professor of Project Management</i>	<b>Dr. Issam Krimi,</b> <i>Assistant Professor of Engineering Management</i>	
Track 7	<b>Philanthropy and Corporate Social Responsibility in Digital Age</b>		
	<b>Prof. Fauzia Jabeen,</b> <i>Professor of Management</i>		
Track 8	<b>Advancing Antipoverty Solutions: Bridging Innovation, Sustainability, and Digital Transformation</b>		
	<b>Dr. Christina Koutra,</b> <i>Associate Professor of Management</i>		
Track 9	<b>Financial Implications of Innovation and Digital Transformation for Sustainable Futures</b>		
	<b>Prof. Najla Ellili,</b> <i>Professor of Finance</i>	<b>Dr. Ilias Kampouris,</b> <i>Associate Professor of Finance</i>	

## THE DESTINATION

Abu Dhabi is the capital city of the United Arab Emirates (UAE), situated along the Arabian Gulf's tranquil shores. The city is known for its blend of innovative urban development and rich cultural heritage, making it an ideal backdrop for a conference centered on pioneering sustainable and innovative futures. The Emirates Palace, a luxurious and iconic hotel, is a testament to Abu Dhabi's commitment to blending luxury with cultural authenticity. It offers an unparalleled setting for the event, with its stunning traditional design, state-of-the-art facilities, and breathtaking views.

The weather in December in Abu Dhabi is pleasantly warm, with temperatures ranging from 18 to 26°C, providing a comfortable climate for exploring the city's attractions and enjoying outdoor dining by the Gulf. This hospitable environment and Abu Dhabi's visionary advancements resonate with the conference's goal of fostering a sustainable and digitally transformative future. For more insights into what Abu Dhabi has to offer,

go to <https://www.visitabudhabi.com/en/>



## TRANSPORTATION AND ACCOMMODATION

Delegates flying into Abu Dhabi or Dubai can travel by rideshare, taxi, metro, complimentary coach, or bus from the airport to the conference venue – x, UAE.

**Note:** Conference delegates staying at the Hotel, Area, City can get special room rates through this link: **ADU Booking Link**. Delegates looking for alternative accommodation in Dubai, please check: **Booking.com**