About Abu Dhabi University

Abu Dhabi University is committed to becoming the best institution of its kind in the region. We are a private, multi-campus University committed to meeting the education, skills and knowledge needs in the United Arab Emirates and neighboring countries through qualifications and standards that are respected across the world.

Established in 2003, Abu Dhabi University has over 7,500 students across its campuses and corporate programs. Structured into Colleges of Arts and Sciences, Business, Engineering, Law and Health Sciences, we offer undergraduate and graduate programs across arts, law, education, business and management, engineering and sciences, including to trainees and personnel of the UAE military. Its vibrant and cosmopolitan student population represents more than 75 nationalities. Through its globally competitive curriculum, ADU formulates highly unique degree programs that maximize graduates' chances of employment. It strives to become one of the world's elite institutions of world-class education and applied research. In addition to a dynamic range of extracurricular activities, ADU also instils a strong spirit of social responsibility in its students so that graduates can help to transform not only their industries; but also their communities and above all, their world.

Although young, the University is recognized as a world-class institution committed to excellence in teaching, student experience, research and corporate education. We are regularly featured in the QS rankings as among the best higher education institutions in the region. We hold prestigious international accreditations for the institution as a whole, for particular fields of provision, and for specific programs.

Being rated by QS as 2nd globally for international faculty and 10th for international students, we consider diversity to be among our key strengths. Alongside the well-established campuses in Abu Dhabi and Al Ain, we have launched a new campus in Dubai Knowledge Park and launched a teaching facility in the Al Dhafra region of the Abu Dhabi Emirate.

Abu Dhabi University is accredited by the UAE Ministry of Education and the Western Association of Schools and Colleges (WASC). In addition, our College of Business is both EQUIS and AACSB accredited, only 1% of business schools worldwide have this double accreditation. At a program level, our College of Engineering has received international accreditation from the world-renowned ABET for its engineering programs, and the Bachelor of Architecture has received Part 1 validation from the Royal Institute of British Architects (RIBA).

More about College of Engineering:
- All programs are developed in collaboration with industry and according to the standards of international professional engineering and architecture bodies such as the Institute of Electrical & Electronic Engineers (IEEE), American Society of Civil Engineers (ASCE), American

Society of Mechanical Engineers (ASME), American Institute of Chemical Engineers (AIChE) and the Royal Institute of British Architects (RIBA).

- Student Chapters of these professional associations help enhance your career during and after graduation.
- An extensive, state-of-the-art engineering laboratory infrastructure - among the best in the UAE – includes discipline-specific lab facilities, with the recent addition of a mechanical engineering research lab and bio-imaging lab.
- Our internationally acclaimed research bio-imaging laboratory is the only one in the UAE and is affiliated with the bio-imaging laboratory at the University of Louisville in the USA.
- We pride ourselves on our student-centric approach to everything we do. We operate an open-door policy and our smaller class sizes guarantee you individual attention from faculty, staff and lab technicians alike.
- We constantly review and update our portfolio of programs in response to market needs. New and innovative programs coming soon include Bachelor of Science in Cyber Security Engineering, Bachelor of Science in Artificial Intelligence and Robotics Engineering, Bachelor of Science in Biomedical Engineering, Bachelor of Science in Industrial Engineering, and Bachelor of Science in Software Engineering.

About the Forum

Women in Engineering Forum 2020
Bridging the Gender Gap: Challenges, Demands and Opportunities

The Women in Engineering Forum 2020 is organized by the College of Engineering at Abu Dhabi University in collaboration with fib-UAE and in partnership with Abu Dhabi Municipality and several local and international authorities and engineering societies. The Forum is a platform that brings together influential women in the engineering field to meet and share their experience, knowledge and skills. The Forum will discuss the main challenges facing women engineers in general, with particular reference to the region, and propose recommendations to take full advantage of women's contribution to the advancement of the profession and the community at large. The two-day forum will include several keynote speeches and technical presentations from international speakers, local authorities, professional engineering societies, pioneering engineering companies and universities. Several panel discussions and workshops will be conducted, putting forward a road map to bridge the gender gap in various engineering fields, and optimizing the role of female engineers in solving industrial challenges. The event will also include the participation of engineers-to-be through the poster student presentation sessions. This forum comes in line with the Abu Dhabi Economic Vision 2030 of empowering women in the economy, where maximizing the participation of women in the workforce is one of the main objectives. This Forum builds on the success of the previous two rounds of the fib-UAE Women in Civil Engineering Forum that were held at Abu Dhabi University in 2018 and 2019, broadening its perspective to cover additional engineering disciplines to reach out to a wider audience.

Forum Themes:
Theme 1: Women in Engineering Challenges, Demand and Opportunities
Theme 2: Proposed Procedures for the Best Utilization of Female Engineers in Solving Industrial Challenges
Theme 3: Industrial Insights into the Role of Universities in Bridging the Gender Gap in Various Engineering Field

Dates: 9-10 March 2020
Time: 8.30 am to 4.00 pm
Venue: Abu Dhabi University, Abu Dhabi Campus
Other Strategic Partners: Department of Culture and Tourism and Department of Municipalities and Transport

Why Your Organization should be interested in Sponsoring this Forum?

This is a premier gathering of national wide university professors, students, local authorities, industry experts and professional international engineering societies with prominent national and international figures as keynote speakers – all gathered into a single integrated platform to that will bring together influential women in the engineering field to meet with engineers' practitioners, young female engineers and female engineers to be. This forum will provide participants with an opportunity to discuss technical topics of interest to diverse engineering disciplines, to share their experience, knowledge and deliberate on challenges facing women in the field of engineering.

In terms of publicity, your organization will be featured as per the sponsorship level in all marketing collaterals, which will be circulated to all the universities in UAE multiple time during the course of the competition, giving you national exposure and recognition by ADU as our strategic partner.

Sponsorship Packages for Women in Engineering Forum 2020

Sponsorship benefits description	Platinum AED 20,000	Gold AED 15,000	Silver AED 10,000
1. Customizable Benefits			
1. Chance to present a technical topic of interest to the company during the event or participate as a panelist in the panel discussion.	✔		
2. Recognition of company name during the appreciation ceremony.	✔	✔	✔
3. Company recognition in ADU press release distributed to major UAE newspapers after the event.	✔		
4. Stand space at the event venue	✔	✔	✔
5. Standard size roll up- banner to be displayed at the entrances of the event (provided by sponsor)	✔	✔	
6. Company logo will be printed on stage banners of the event	✔	✔	✔
7. Company logo will be printed in the sponsors area of the event's agenda	✔	✔	✔
8. Company logo will be printed on roll up banners at the main gallery of the event	✔	✔	✔
9. Company logo will be printed on events' invitation cards, and all marketing materials	✔	✔	✔
10. Include company flyer/booklet in the giveaway bag.	✔	✔	✔
11. Include company gifts in the giveaway bag	✔	✔	✔
12. Acknowledgement as a sponsor on the social media accounts as per the sponsorship category.	✔	✔	✔