

## About Abu Dhabi University

Abu Dhabi University is committed to becoming the best institution of its kind in the region. We are a private, multi-campus University committed to meeting the education, skills and knowledge needs in the United Arab Emirates and neighboring countries through qualifications and standards that are respected across the world.

Established in 2003, Abu Dhabi University has over 7,500 students across its campuses and corporate programs. Structured into Colleges of Arts and Sciences, Business, Engineering, Law and Health Sciences, we offer undergraduate and graduate programs across arts, law, education, business and management, engineering and sciences, including to trainees and personnel of the UAE military. Its vibrant and cosmopolitan student population represents more than 75 nationalities. Through its globally competitive curriculum, ADU formulates highly unique degree programs that maximize graduates' chances of employment. It strives to become one of the world's elite institutions of world-class education and applied research. In addition to a dynamic range of extracurricular activities, ADU also instils a strong spirit of social responsibility in its students so that graduates can help to transform not only their industries; but also their communities and above all, their world.

Although young, the University is recognized as a world-class institution committed to excellence in teaching, student experience, research and corporate education. We are regularly featured in the QS rankings as among the best higher education institutions in the region. We hold prestigious international accreditations for the institution as a whole, for particular fields of provision, and for specific programs.

ADU prides itself on being ranked as one of the top 3 universities in UAE, 1st in teaching, and 7th in the Arab region, in the Times Higher Education World University Ranking 2023. These are the most authoritative rankings globally, of research intensive universities. Additionally, for business and management, and accountancy and finance, Times Higher Rankings place as 1 in the UAE, joint 2 in the Arab region, and among the top 150 in the world.

# More about the College of Engineering:

- All programs are developed in collaboration with industry and according to the standards of international professional engineering and architecture bodies such as the Institute of Electrical & Electronic Engineers (IEEE), American Society of Civil Engineers (ASCE), American Society of Mechanical Engineers (ASME), American Institute of Chemical Engineers (AIChE) and the Royal Institute of British Architects (RIBA).
- Student Chapters of these professional associations help enhance your career during and after graduation.



- An extensive, state-of-the-art engineering laboratory infrastructure among the best in the UAE

   includes discipline-specific lab facilities, with the recent addition of a mechanical engineering research lab and bio-imaging lab.
- Our internationally acclaimed research bio-imaging laboratory is the only one in the UAE and is affiliated with the bio-imaging laboratory at the University of Louisville in the USA.
- We pride ourselves on our student-centric approach to everything we do. We operate an opendoor policy and our smaller class sizes guarantee you individual attention from faculty, staff and lab technicians alike.
- We constantly review and update our portfolio of programs in response to market needs. New and innovative programs coming soon include Bachelor of Science in Cyber Security Engineering, Bachelor of Science in Artificial Intelligence and Robotics Engineering, Bachelor of Science in Biomedical Engineering, Bachelor of Science in Industrial Engineering, and Bachelor of Science in Software Engineering.

# About the Forum

# 6<sup>th</sup> Women in Engineering Forum 2024: Engineering the Future: Women Breaking Barriers with Innovation for a Sustainable World

7<sup>th</sup> – 8<sup>th</sup> May 2024 (Hybrid)

#### 9 am - 5 pm (AUH Timing)

The 6th Women in Engineering Forum 2024, is proudly presented by the College of Engineering at Abu Dhabi University in collaboration with fib-UAE and in partnership with Abu Dhabi Municipality, along with support from various local and international authorities and engineering societies.

Under the theme "Engineering the Future: Women Breaking Barriers with Innovation for a Sustainable World," this year's forum is a dynamic platform that celebrates the remarkable contributions of female engineers. In the wake of COP28 hosted in the UAE, we place a special emphasis on sustainability goals, aligning our discussions with the global efforts to create a more sustainable and resilient future.

Our distinguished speakers, comprising influential women in engineering, will share their experiences, knowledge, and skills, focusing on groundbreaking innovations that contribute to sustainable development. The forum will delve into the challenges faced by female engineers, particularly within the region, and propose recommendations to harness the full potential of women in advancing the engineering profession and the broader community.

In a hybrid format, the forum aims to reach a diverse regional and international audience. Expect enlightening keynote speeches, technical presentations from international and local experts, and engaging panel discussions. As we explore the roadmap to bridge the gender gap in implementing smart



construction technologies and various engineering fields, we aim to optimize the role of female engineers in addressing evolving industrial challenges.

Aligned with the vision of Abu Dhabi Economic Vision 2030, the forum is committed to empowering women in the economy and maximizing their participation in the workforce. Building on the success of our previous five rounds of the forum, the 6th Women in Engineering Forum 2024 is set to be a milestone event, fostering innovation, sustainability, and gender equality in the engineering landscape. Join us as we engineer a future where women break barriers, innovate relentlessly, and contribute significantly to a sustainable world.

#### **Forum Themes**

The Forum will cover three main themes:

- Theme One: Empowering Tomorrow's Leaders: Academic Innovations for Women in Engineering
- Theme Two: Innovate, Transform, Lead: Industry Advancements Driven by Women Engineers
- Theme Three: Synergizing Academia and Industry: A Holistic Approach to Women's Impact in Engineering

#### Dates: 7-8 May 2024

Time: 9:00 am to 5:00 pm

#### Venue: Abu Dhabi University, Abu Dhabi Campus

**Strategic Partners and Supporters:** The Forum is in collaboration with the International Federation of Structural Concrete (fib) UAE section (fib-UAE), and in strategic partnership with Abu Dhabi Municipality, Society of Engineers and Abu Dhabi Tourism. The event is supported by several local and international entities and engineering societies such as the American Society of Civil Engineers (ASCE), the Canadian Society of Civil Engineers (CSCE), the Institute of Electrical and Electronics Engineers (IEEE), the Institution of Structural Engineers, the American Concrete Institute (ACI) and the Arab Youth Council.



## Why Your Organization should be interested in Sponsoring this Forum?

Sponsoring the 6th Women in Engineering Forum 2024 presents a unique opportunity for your organization to engage with a premier gathering of national university professors, students, local authorities, industry experts, and prominent figures in the engineering field. The forum serves as an integrated platform, bringing together scientists and engineers to discuss sustainability and innovation, with a particular emphasis on the invaluable contributions of women engineers. By supporting this event, your organization gains unparalleled access to influential audiences, including distinguished speakers, panelists, and participants, creating valuable networking opportunities."

In addition to contributing to breaking down barriers faced by female engineers and promoting inclusivity, your sponsorship demonstrates thought leadership in gender equality, aligning with the forum's mission. This support not only fosters women in STEM but also enhances your brand's reputation as a socially responsible entity committed to positive change within the engineering landscape. Your organization will receive extensive publicity at varying levels based on the sponsorship commitment, featured prominently in all marketing collaterals circulated to universities in the UAE and leading engineering societies. This exposure guarantees national recognition and positions your organization as a strategic partner of Abu Dhabi University, amplifying your commitment to sustainability, diversity, and excellence in engineering.



# Sponsorship Packages for 6<sup>th</sup> Women in Engineering Forum 2024

Sponsorship benefits description		Platinum AED	Gold AED	Silver AED
1. C	ustomizable Benefits	20,000	15,000	10,000
	Chance to present a technical topic of interest to the company during the event or participate as a panelist in the panel discussion.	$\checkmark$		
2.	Recognition of company name during the appreciation ceremony.	$\checkmark$	$\checkmark$	$\checkmark$
3.	Company recognition in ADU press release distributed to major UAE newspapers after the event.	$\checkmark$		
4.	Stand space at the event venue	$\checkmark$	$\checkmark$	$\checkmark$
5.	Standard size roll up- banner to be displayed at the entrances of the event (provided by sponsor)	$\checkmark$	$\checkmark$	
6.	Company logo will be printed on stage banners of the event	$\checkmark$	$\checkmark$	~
7.	Company logo will be printed in the sponsors area of the event's agenda	$\checkmark$	~	~
8.	Company logo will be printed on roll up banners at the main gallery of the event	$\checkmark$	$\checkmark$	$\checkmark$
9.	Company logo will be printed on events' invitation cards, and all marketing materials	$\checkmark$	$\checkmark$	$\checkmark$
10.	Acknowledgement as a sponsor on the social media accounts as per the sponsorship category.	$\checkmark$	$\checkmark$	$\checkmark$



Please complete and return with requested documents based on your level of participation:

Platinum	Gold	Silver	
Company Name _			
Company Represe	entatives: Print name as to ap	opear on the conference identification badg	e.
(1)		(2)	
Address			
		Zip/P. O. Box:	
Phone	Fax	E-mail	
Web Address			
		ture	

#### Transfer and bank account details:

Upon your confirmation of the sponsorship package, an invoice will be issued by Abu Dhabi University's Finance department. Ensure to transfer the funds to the below account:

Account title: Abu Dhabi University LLC IBAN: AE190359001491811647015 Account Number: 9001491811647015 Bank Swift Code: NBADAEAA Bank name, Branch & Address: First Abu Dhabi Bank, Head office, PO Box 6316, Abu Dhabi



#### **Contact Details:**

Please send the completed application along with the HD logo of your company to one of the below:

#### Dr. Sarah Al Hashimi

Associate Director University Development Office Community Relations Department Abu Dhabi University T: 02.5015666 M: 050.6165416 E: sarah.al-hashimi@adu.ac.ae

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