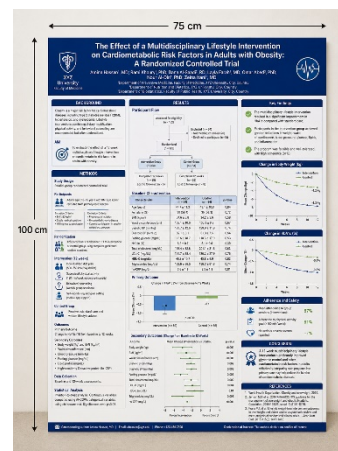


Poster Presentation Guidelines

- **Language:** All posters must be prepared and presented in English.
- **Original Work:** Posters must present original research, case studies, reviews, innovations, or scholarly work relevant to the conference themes.
- **Presenter Registration:** At least one author must be registered for the conference and available during the poster session.
- **Poster Size:** Posters should be prepared in **Portrait format** with dimensions of **100 cm (Length) × 75 cm (Width)**.
- **Poster Layout:** The poster should follow a logical structure that is easy to read and navigate.
- **Title Section:** Include the title, author names, affiliations, and contact information at the top of the poster.
- **Recommended Structure:** Introduction, Objectives, Methodology, Results, Discussion, Conclusion, and References.
- **Readability:** Use clear and legible fonts that can be read from at least 1–2 meters away.
- **Font Size:** Recommended minimum font sizes: Title: 72–100 pt, Section Headings: 36–48 pt, Main Text: 24–32 pt.
- **Visual Appeal:** Use a clean design with appropriate spacing, colors, and alignment.
- **Use of Figures and Tables:** Include high-quality graphs, charts, photographs, and tables to enhance understanding.
- **Minimal Text:** Avoid lengthy paragraphs; use bullet points and concise statements whenever possible.
- **Scientific Accuracy:** Ensure all data, figures, and references are accurate and properly cited.
- **Ethical Compliance:** Research involving human participants or animals must have received appropriate ethical approval.
- **Poster Submission:** A digital copy of the poster (PDF format) must be submitted before the specified deadline. The scientific committee will check the poster and may provide feedback that must be considered before printing the poster.
- **Poster Installation:** Authors are responsible for mounting and removing their posters during the assigned times.
- **Presenter Presence:** At least one author must be present at the poster during the designated poster viewing and judging session.
- **Oral Explanation:** Presenters should be prepared to provide a concise 3-minute overview of their work and answer questions from attendees and judges.
- **Best Poster Presentation Award:** Posters will be evaluated based on scientific quality, originality, visual presentation, clarity, and the presenter's ability to communicate the research effectively.



Poster Presentation Rubric (100 Points)

Criterion	Weight (%)
Scientific Merit & Quality	15
Originality & Innovation	15
Methodology & Analysis	15
Results and Discussion	15
Presentation Delivery Skills	15
Poster Design & Visual Appeal	15
Response to Questions	10
Final Score	100%

1. **Scientific Merit & Quality:** Evaluates the overall scientific value, significance, and contribution of the research. It considers whether the work addresses an important problem and advances knowledge in the field.
2. **Originality & Innovation:** Assesses how novel, creative, and innovative the research is. Judges look for new ideas, approaches, or solutions rather than repeating existing work.
3. **Methodology & Analysis:** Examines the research design, methods, data collection, and analysis. The methodology should be rigorous, appropriate, and scientifically sound.
4. **Results and Discussion:** Evaluates the quality, clarity, significance, and interpretation of the research findings. Judges assess whether the results are presented logically and whether the discussion demonstrates a deep understanding of what the findings mean in relation to the research objectives and existing literature.
5. **Presentation Delivery Skills:** Evaluates the presenter's communication abilities, including clarity, confidence, organization, engagement, and professionalism.
6. **Poster Design & Visual Appeal:** Assesses the design and effectiveness of the poster. Factors include readability, layout, graphics, figures, and consistency.
7. **Response to Questions:** Measures how well the presenter understands the research and responds to judges' questions. Strong responses demonstrate expertise, critical thinking, and confidence.