



Beta Gamma Sigma

COLLEGE OF
BUSINESS ADMINISTRATION
Abu Dhabi University Chapter

Membership in Beta Gamma Sigma is the highest academic recognition offered to students in **AACSB** accredited programs worldwide.

Beta Gamma Sigma Honor Society

Abu Dhabi University Chapter

NEWSLETTER FALL 2019

Distinguished Speaker Series





1. BGS Distinguished Speaker: Mr. Bernard Dunn, President, Boeing Middle East, North Africa and Turkey, Abu Dhabi, UAE

Topic: Global Issues in the Aviation Industry

Date and Time: July 27, 2019 (11:00 AM - 12:00 PM)

Location: AG-03ST, Abu Dhabi University, Abu Dhabi Campus

2. BGS Distinguished Speaker: Mr. Danish Chotani, CEO, Burj Financial Consultants LLC, Dubai

Topic: Financing challenges posed by AI and FinTech in the modern setting, especially with regards to startups and mature companies

Date and Time: April 14, 2019 (6:30 PM – 7:30 PM)

Location: AD-B-G10ST, Abu Dhabi University, Abu Dhabi Campus

3. BGS Distinguished Speaker: Mr. Ghassan Mirdad, President GCC, Schlumberger, Abu Dhabi, UAE

Topic: Diversity in the workplace and how I started my career at Schlumberger

Date and Time: March 22, 2019 (10:00 AM – 11:00 AM)

Location: AD-AG03, Abu Dhabi University, Abu Dhabi Campus

4. BGS Distinguished Speaker: Dr. Dinara Rakhimbaeva, CEO and Founder, Expo Chat

Topic: UAE on Digital Competitiveness

Date and Time: November 22, 2018 (4:45 PM – 5:45 PM)

Location: Innovation Center, AD-C2F-IC, Abu Dhabi University, Abu Dhabi Campus

5. Mr. Wasim Saifi, Deputy CEO Consumer Banking and Wealth Management, Emirates Islamic

Topic: Introduction to Islamic Banking and current state of Islamic Finance in the UAE

Date: Thursday, 21 November 2019 (3:15 – 4:30 PM)

Location: AD-D-G22, Abu Dhabi University

Guest Speakers



1. BGS Guest Speaker: Mr. Monir Salem Bou Ghanem, Director, Environmental Policy & Planning Environment Agency, Abu Dhabi, UAE

Topic: Sustainability, green economy and economic growth in the UAE

Date and Time: May 6, 2019 (2:50 PM – 3:50 PM)

Location: AD-D-G20, Abu Dhabi University, Abu Dhabi Campus

2. BGS Guest Speaker: Mr. Ali Fadhlani, Head of Business Excellence & Continuity, twofour54, Abu Dhabi, UAE

Topic: Strategic Innovation, EFQM new framework innovation

Date and Time: April 22, 2019 (4:45 PM - 6:15 PM)

Location: Innovation Center, AD-C2F-IC, Abu Dhabi University, Abu Dhabi Campus

3. BGS Guest Speaker: Mr. Ashraf Boghdady, HR Operations Manager, Siemens LLC, Abu Dhabi, UAE

Topic: What skills employers look for in a business graduate and how to prepare yourself for the current job market

Date and Time: April 15, 2019 (4:45 PM – 6:15 PM)

Location: Innovation Center, AD-C2F-IC, Abu Dhabi University, Abu Dhabi Campus

4. BGS Guest Speaker: Dr. Guna Rethinam, Director, Organization Design, Etisalat

Topic: UAE Telecom sector as a duopoly

Date and Time: November 11, 2018 (2:00 PM – 3:00 PM)

Location: Auditorium, Abu Dhabi University, Abu Dhabi Campus

5. BGS Guest Speaker: Ms. Marwa Kaabour, Al Masaood Automobiles, Abu Dhabi, UAE

Topic: Green Washing

Date and Time: October 28, 2018 (2:00 PM – 3:00 PM)

Location: B-2F15A, Abu Dhabi University, Abu Dhabi Campus

6. BGS Guest Speaker: Mr. Aga F. Yamin, FCMI, CMgr, Iflm, HR Expert, Sheikh Khalifa Medical City, Abu Dhabi, UAE

Topic: Ethics and CSR in International Business

Date and Time: October 7, 2018 (6:30 PM – 7:30 PM)

Location: AD-B-2F15C, Abu Dhabi University, Abu Dhabi Campus

7. BGS Guest Speaker: Mr. Humaid Abdulla AlKanji, Environmental Economist, Integrated Environment Policy & Planning, Environment Agency

Topic: Sustainability, green economy and economic growth in the UAE

Date and Time: May 6, 2019 (10:10 AM -11:10 AM)

Location: AD-D-G20, Abu Dhabi University, Abu Dhabi Campus

BGS Gives Back



Beta Gamma Sigma Abu Dhabi University Chapter has been bettering their communities in a variety of ways as part of BGS Gives Back. One of the unique initiatives is to inculcate entrepreneurial skills among the school students in the UAE through simulation based case training. The initiative is a testimony of BGS principles and supports the UAE Vision 2021 National Agenda, which strives to install an entrepreneurial culture in schools and universities to foster leadership, creativity, responsibility, and ambition.

Executive Shadowing Program

To provide students with an insight into the corporate world and help them to learn and appreciate the complexities of various leadership roles in businesses, Ms. Nouf Alkhamis was given the opportunity to shadow Mr. Ghassan Mirdad, President of Schlumberger to get insights into Tender Strategy & Pricing Review, Product Line Processes, and Performance Reviews.

BGS Inductee from New Jersey Institute of Technology, USA receives the Fulbright U.S. Scholarship to UAE for Gender Equality Research under the mentorship of BGS-ADU Chapter



Abu Dhabi University hosts a Fulbright Research Scholar from the United States, Ms. Jenan Abu-Hakmeh, who will conduct a research project to investigate “The influence of Gender Parity Legislation on Working Women in the UAE”. Associate Professor of Management, Dr. Fauzia Jabeen will advise Ms. Jenan Abu-Hakmeh in conducting the research.

Global Leadership Summit Chicago 2019



Student Officer Lukas Christnacht received a scholarship from AACSB International and Abu Dhabi University to attend the Global Leadership Summit in Chicago for the second time. Out of more than 400 international applicants, Lukas was rewarded with the scholarship to cover all the expenses for the attendance. He had the opportunity to listen to various guest speakers, attend workshops, solve a case study, and network with leaders and top business students from around the world.

Highest Honors Chapters 2019



Beta Gamma Sigma Abu Dhabi University Chapter earned the recognition as Highest Honors Chapter for their active collegiate efforts. This year's recognition adds to the numerous accolades Abu Dhabi University Chapter has received from BGS, notably the 2018 gold chapter award and chapter advisor of the year award. Furthermore, Dr. Fauzia Jabeen, BGS-ADU Chapter advisor was appointed in the BGS Global Chapter Advisor Council.



Editors: Dr. Fauzia Jabeen, Lukas Christnacht