

Abu Dhabi University Chapter

B Beta **Γ** Gamma **Σ** Sigma
Honor Society

A Glimpse of our Chapter 2020



Distinguished Speakers

BGS-ADU Chapter host Distinguished Speakers sessions every semester. The speaker series is a part of the chapter's commitment to corporate engagement and providing a platform to learn current business practices. The speaker series brings top executives from diverse fields to Abu Dhabi University to enrich business students' learning experience and community engagement in contemporary topics.



Mr. Bernard Dunn
President, Boeing Middle East, North Africa, and Turkey, Abu Dhabi, UAE
Topic: Global Issues in the Aviation Industry



Mr. Wasim Saifi
Deputy CEO, Consumer Banking and Wealth Management, Emirates Islamic
Topic: Introduction to Islamic Banking and current state of Islamic Finance in the UAE Date and



Mr. V. Nandakumar
Director – Marketing & Communications, Lulu Group International
Topic: And you thought Shopping was fun, seriously??



Mr. Ghassan Mirdad
CEO- Katerra, Saudi Arabia
Topic: Ethical Leadership and Integrity



Mr. Hatem Soliman
Former Executive President, Schlumberger Middle East, Asia and Latin America
Topic: Career in Multinational Organization

Guest Speakers



Mr. Haitham Samman

Global Digital Learning Transformation Leader, IBM HQ

Topic: Leadership Development and Succession



Ms. Raffaella Campagnoli

Founder and Managing Director-LIRA Strategy Partners
Former Managing Director at Accenture Strategy Middle East & Turkey

Topic: Luxury Ecosystems – The Future of the Industry



Mr. Vishal Pandey

Director, Glasgow Consulting Group, Dubai

Topic: Role of Marketing Research and as a Career Option

BGS Executive Shadowing and Corporate Engagement

Our Executive Shadowing Program allows students to shadow a top executive and understand the complex working environment through his view. This program involves company tours, meetings with various corporate professionals in diverse fields, and a chance to expand business knowledge. In the year 2019, undergraduate and master's students shadowed the top executives of local and international companies such as Schlumberger, Emaar, Asqalan Construction Group, and SNC Lavalin, etc.

During the COVID-19 pandemic, the chapter also provided a virtual platform to meet and learn from the Forbes Middle East listed top executives.



Research Mentorship Program

The mentorship program helps in the research development of BGS inductees. Under this program, the BGS faculty and student officers provide research workshops and mentoring to ADU students at undergraduate, master's, and doctoral levels.



BGS-ADU Chapter Gives Back to the Local Community

As a part of BGS Gives Back, BGS-ADU Chapter has been bettering their communities in various ways as part of BGS Gives Back. One of the unique initiatives is to teach entrepreneurial skills among school students in the UAE through simulation-based case training. The initiative is a testimony of BGS principles. It supports the UAE Vision 2021 National Agenda, which strives to instill an entrepreneurial culture in schools and universities to foster leadership, creativity, responsibility, and ambition.

In this initiative, the simulation case-based training incorporating the essential elements of small business management is taught by the BGS faculty members to one of the Abu Dhabi based school year 11-13 students. The students run a small family hotel in a seasonal environment with one established market and expand to a new market with different demographics. The activity duration is one year, and the BGS faculty members mentor these students from time to time in their online simulation game.

Through this unique activity, the students gain practical experience running a small business in a competitive environment by integrating their business skills. This activity strengthens their teamwork and problem-solving skills and creates interest in future entrepreneurial aspirations. This was our second year of running this unique BGS Gives Back program. We hope to continue this initiative further and extend it to other schools in the UAE and the GCC.



BGS-ADU Chapter Commitment to the Global Community

A BGS Alumni from New Jersey Institute of Technology (NJIT), USA, received the Fulbright U.S. Scholarship to the UAE for Gender Equality Research under BGS faculty mentorship. Ms. Jenan Abu Hakmeh is the recipient of the Fulbright grant and working on her research "Influence of Gender Parity Legislation on Working Women in the UAE" at Abu Dhabi University. ADU is proud to host the Fulbright Scholarship, a prestigious fellowship awarded by the U.S. Department of State to promote international relations and intercultural competence between the U.S. and host countries. BGS-ADU chapter is delighted to have Jenan through the global BGS network.



Global Leadership Summit 2019



Lukas Christnacht, Beta Gamma Sigma Student Officer of ADU's College of Business BGS-ADU chapter, who received a scholarship from AACSB International to attend the 2019 Global Leadership Summit in Chicago. With more than 400 international applicants, the annual Global Leadership Summit is the flagship event of the international honor society Beta Gamma Sigma.

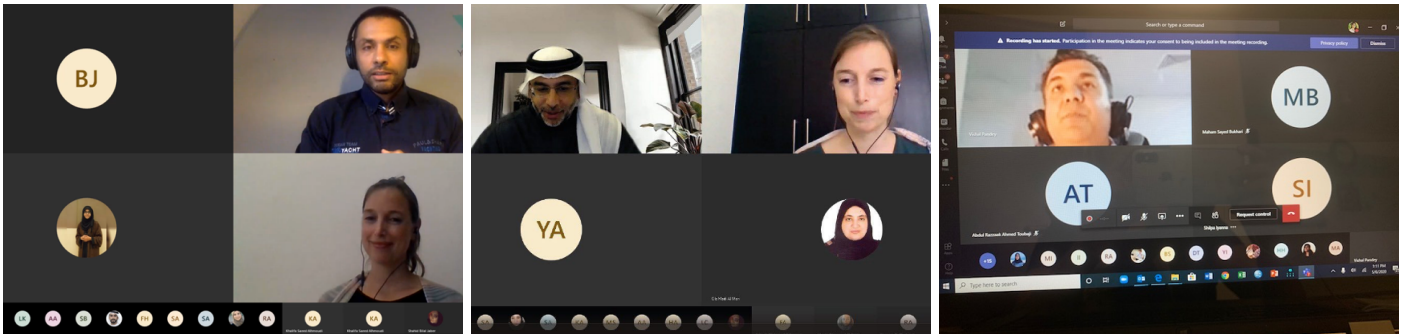
Information Sessions



Chapter Activities During COVID-19

Virtual Speaker Series

Despite COVID-19, the BGS-ADU Chapter sought to continue to provide an intellectually stimulating environment for BGS-UAE community. We offered students' and public opportunities to: receive advice from industry professionals and gain insights into business operations through a variety of virtual programs supported by our BGS Engagement activities. During spring semester (AY 2019/2020) the chapter continued to engage with corporate leaders. By opening up the BGS distinguished and guest speaker series program a "Virtual Speaker Series" was developed.



Virtual Induction Ceremony

A Global virtual recognition ceremony was held to recognize new BGS members for the 2019/2020 academic year.



Virtual Chapter Honoree & Professor of the Year



HE Dr. Huda Al Matroushi
Board Member, Abu Dhabi
Businesswomen Council



Mr. Ghassan Mirdad
CEO-Katterra, Saudi Arabia



Prof. Philip Anthony Hamill
Associate Provost, ADU

Our New Student Officers



Ms. Alvina Ashraf



Ms. Nabiha Rahanuma

BGS-ADU Chapter Achievements

Global Chapter Awards
2018



2018 Gold Award



Dr. Fauzia Jabeen

Global Chapter Awards
2020



2020 Bronze Award



Dr. Fauzia Jabeen